



Story by Allie Steinke • Photography by Ebony Ellis

## Flooring Vision

Lowcountry flooring professionals collaborated with a custom home builder to select durable and stylish flooring options for this Kiawah River dwelling.



Savannah Bonnette of Elegant Flooring

**T**he Kiawah River community is situated along 20 miles of waterfront on Johns Island. As the community continues to grow, more and more families are finding their forever homes and taking advantage of Lowcountry life. For this particular project, two Lowcountry companies joined forces again after collaborating on a previous project.

Elegant Flooring worked with Artisan Custom homes in the past and that positive experience the builder had with the flooring professionals led them to working together again. “Through immense work and communication, we have improved our processes of assisting in design and providing consistent relations to meet both builder and client needs,” explains Savannah Bonnette,

the Account Manager at Elegant Flooring. For this Kiawah River project, Elegant Flooring worked with Artisan Custom Homes to provide hardwoods, carpet, and tile throughout this home.

Each project that Elegant Flooring works on begins with an introduction meeting. In this instance, that included Joe Varbero and Jessica Russell of Artisan Custom Homes, as well as the new homeowners. That meeting naturally flowed into a selection meeting where they chose the products.

Savannah presented them with options based on what they were looking for. The team ended up using an engineered oak hardwood, Catalina pebble tile, a hexagonal mosaic tile, and premium ivory carpet. These materials were

## Surface Style

With durable hardwoods throughout the main living areas and a custom tile backsplash, these homeowners are living in style.

selected for the relatively easy maintenance; the tile and carpet just needs regular cleaning and the hardwoods will need to be cleaned with an NuOil Floor Cleaner. These choices were also cost effective and unique to the homeowners. Savannah notes that the carpet was probably the easiest choice the owners made. "They wanted something sturdy, yet soft, and neutral for their bedroom," she says. "The backsplash design was a bit more complex but that is to be expected."

Once the decisions were made, Savannah placed the order for the materials and they got ready for installation. Tile goes in first, then the hardwoods, and then the carpet. Like with many projects, hiccups will arise, but Savannah says that's why communication is so important. "Being consistent in communication with the builder, installers, and suppliers allowed us to handle those unforeseen circumstances."

With everything installed, the homeowners have moved in and are enjoying their new home. "These homeowners were wonderful to work with," Savannah adds. "They used us as a resource and we were able to work with them to select products that fit their life, environment, and the different areas of their home."

For more information, call *Elegant Flooring* at (843) 723-8172 or visit [elegant-hf.com](http://elegant-hf.com).

